

## TRADEX Central Asia Trade Expo II International Trade Forum

**Date: November 19, 2024**

**Venue: Intercontinental Almaty, 181 Zheltoksan Street**

TRADEX Central Asian Trade Expo serves as a regional hub for fostering regional and international trade. It offers a unique platform for discussions on trade policies, practical recommendations, and valuable insights.

Objectives of the CENTRAL ASIAN TRADE EXPO:

- Sharing cutting-edge practices and ideas in trade.
- Promoting networking and strengthening interactions among participants through B2B meetings.
- Addressing major trends and practical advice from leading experts in trade, import, and export.
- Exhibiting products and services from various manufacturers.

Over 200 attendees, including:

- Kazakhstani and international companies: manufacturers, retail chains, logistics companies, financial organizations, and trade industry experts.
- Government representatives, public organizations, and associations.

*Program*

09:30-10:00	<b>Registration of Participants</b>
10:00-10:55	<p><b>Plenary Session</b> <i>Challenges and Prospects of the International Trade Sector</i></p> <p><b>Moderator: Ayan Yerenov</b>, Chairman of the Association of Consulting and Trade Companies of Kazakhstan.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>– <b>Darmen Sadvakasov</b>, Chairman of the Public Council of the Ministry of National Economy.</li><li>– <b>Jiang Wei</b>, Consul General of China.</li><li>– <b>Gvidas Kerushauskas</b>, Consul General of Lithuania.</li><li>– <b>Dmitry Zhilin</b>, Vice President for Small and Medium Enterprises, Bankcentercredit.</li><li>– <b>Ms. Megane S.C. Soo</b>, President, International Trade Association SMITA, Malaysia.</li></ul>

11:00-11:55	<p><i>Panel Session</i></p> <p><b>How Company Supply Chain Strategies Are Adapting to Current Conditions</b>  <b>Moderator: Larisa Kislyakova</b>, Chairwoman of the Central Asian Transport and Logistics Partnership, FCILT.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>– <b>Nurlan Igembayev</b>, General Director of JSC Kazphosphate, President of CILT Central Asia, FCILT.</li> <li>– <b>Aizhan Beyseyeva</b>, Transport Corridor Development Advisor, USAID TCA Program on Central Asia Trade, CMILT.</li> <li>– <b>Ramilya Akhmetova</b>, Branch Director of Asstra Group of Companies, CMILT.</li> <li>– <b>Aidos Dosymbekov</b>, General Director of Shyngar Trans LLP.</li> </ul>
12:00-12:55	<p><i>Panel Session</i></p> <p><b>Trade Financing and International Markets</b>  <b>Moderator: Ayan Yerenov</b>, Chairman of the Association of Consulting and Trade Companies of Kazakhstan.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>– <b>Sabit Narbayev</b>, Trade Development Lead, USAID TCA Program.</li> <li>– <b>Almas Kalkayev</b>, Regional Representative of Kazakh Export.</li> <li>– <b>Ms. Rizwana Qazi</b>, Trade and Investment Counselor, Embassy of Pakistan.</li> <li>– <b>Olga Kim</b>, Founder of Brosh Agency.</li> </ul>
13:00-14:00	<p>Lunch Break  Venue: Asian Cafe, Intercontinental</p>
14:10-15:05	<p><i>Panel Session</i></p> <p><b>Innovation in Trade: Trends and Opportunities</b>  <b>Moderator: Anna Osipova</b>, General Director, 'Founders'.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>– <b>Alua Korpibayeva</b>, E-Commerce Expert, USAID.</li> <li>– <b>Evgeniya Shefer</b>, Founder of MasterSalesKZ Sales School.</li> <li>– <b>Nurgul Ketebayeva</b>, Co-Founder of Digital Sales.</li> <li>– <b>Svetlana Sirotina</b>, Director of MSF Accounting Company.</li> </ul>
15:05-16:00	<p><i>Master Class. Partnership Agreements: “How to Establish a Company with Partners and Mitigate Risks”</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Vyacheslav Stashkov</b>, CEO of QazConsultingGroup.</li> <li>• <b>Anna Osipova</b>, General Director, 'Founders'.</li> </ul>
16:00-17:00	<p>Closing Ceremony</p> <ul style="list-style-type: none"> <li>• <b>Awarding participation certificates.</b></li> <li>• <b>Networking and reception.</b></li> </ul>